

May 5, 2009

Dear Potential Sponsor:

The Section on Geriatrics would like to invite your sponsorship of one or more of its Certified Exercise Expert for Aging Adults (CEEAA) Regional Courses! Our Regional Course instructors are selected by the Regional Course planning committee to present high quality evidence-based weekend courses related to physical therapy for aging adults. We advertise our courses to our 5,000 members via blast e-mail, to all visitors to our website, and via a marketing brochure to APTA members in the states surrounding each course.

I have enclosed our 2009 CEEAA course brochure that list upcoming course information and locations.

The Section on Geriatrics appreciates your sponsorship contributions, as they allow us to further our mission: To further our members' ability to advocate and provide best practice physical therapy for optimal aging. Please see below for the sponsorship incentives. We will look forward to hearing back from you soon. Thank you for your consideration.

Sincerely,



Andrea Saevoon
Section Executive

\$1,000	<ul style="list-style-type: none">❖ Thank-you on our website where the course information is posted.❖ Verbal announcement at the course to thank your company for their sponsorship.❖ Listed as a bronze-level sponsor in the course handouts.
\$2,500	<ul style="list-style-type: none">❖ Thank-you on our website where the course information is posted, with link to your company's website.❖ Verbal announcement at the course to thank your company for their sponsorship.❖ Listed as a silver-level sponsor in the course handouts, with a ½ page advertisement (black and white) at the end of the handout.
\$5,000	<ul style="list-style-type: none">❖ Thank-you on our website where the course information is posted, with link to your company's website.❖ Verbal announcement at the course to thank your company for their sponsorship.❖ Listed as a gold-level sponsor in the course handouts, with a full page advertisement (black and white) at the end of the handout.❖ May send up to two representatives to the course. Representatives may register for free if they are eligible to attend the course, may put materials on participant chairs before the course begins, and may answer questions from participants. Representatives will be introduced to the course participants so that participants may approach them during breaks or lunch. Representatives may NOT make announcements to the group or approach participants with company information. It is essential that course participants feel comfortable, and do not feel like our course became an advertisement.

Fax this form to: 703/706-8575
Attn: Andrea Saevoon, Section Executive
No cover sheet needed

Section on Geriatrics Sponsorship Reservation Form

This contract states your intent to sponsor a Section on Geriatrics Regional Course. If we accept your sponsorship, we will send you a confirmation. Sponsorships are not exclusive, and we may accept other sponsors for the Regional Course.

Name of Company: _____

Contact Person: _____

Contact Person's Phone Number _____

Contact Person's E-Mail: _____

I request that you reserve sponsorship of the following course for my company. I understand that I should receive confirmation within one week. If our sponsorship is accepted, I agree to sponsor the following course. I understand that sponsorship is not exclusive. If my company sends representatives to the course, I will ensure that they follow the guidelines outlined in the sponsor letter: they will not attempt to make announcements to the group, and they will not approach participants with company information (they will instead allow participants to approach them/request information). These guidelines will ensure that participants feel positively about my company, and about their experience at the Section on Geriatrics course.

Title of Course: _____

Signature: _____

Date: _____

We appreciate receiving this form at least one month prior to the course.
We are also able to accommodate last-minute requests.

Please feel free to contact us with any questions:
Andrea Saevoon, Section Executive
800/999-2782 x3238
andreasaevoon@apta.org

Manual Physical Therapy for the Geriatric Patient

A Regional Course from the Section on Geriatrics, APTA
Worth 13.75 Contact Hours

July 25-26, 2009

Life Care Center

Federal Way, WA

Presented by:

Carleen Lindsey, PT, MScAH, GCS

This one and 3/4 day course is designed to give experienced therapists a practical approach to manual therapy interventions for the geriatric patient. The introductory lecture reviews the aging process highlighting musculoskeletal and soft tissue mechanics. Assessment approaches for tissue flexibility and trunk muscle strength will also be presented. Lab sessions and demonstrations will feature flexible curve kypholordosis measurement, myofascial and tender point releases, PNF with deep tissue mobilization, mobilization with movement, and muscle energy techniques for spinal, rib, and SIJ dysfunctions. Detailed video and slide case presentations, as well as class member examples will be utilized for specific clinical problem solving. The personal mechanical health of the individual participant will be addressed throughout the course. Patient case studies will assist the therapist in developing an overall comprehensive treatment approach by appropriately combining tissue and postural assessment, manual therapy techniques, and exercise programs. This course has been designed for the therapist to immediately apply the information in the clinical setting to geriatric patients with restrictions that can be addressed through a variety of manual therapy interventions. This is a clinically comprehensive “hands-on” workshop featuring osteopathic muscle energy techniques.

UPON COMPLETION OF THIS COURSE, YOU WILL BE ABLE TO:

Upon completion of this course, participants will be able to:

- Describe the aging process as it relates to musculoskeletal and soft tissue mechanics
- Understand the sequencing concept for evaluation and treatment of mechanical impairments focusing on muscle imbalance, spinal and peripheral mal-alignments, and gait dysfunction.
- Utilize the flexible curve for accurate measurement of kypholordosis
- Learn and practice manual therapy soft tissue skills highlighting myofascial and tender point releases and PNF with deep tissue mobilization
- Combine mobilization with movement for kyphosis/forward head, protracted shoulders, scoliosis, and flexed hip correction
- Learn and practice osteopathic thoracic muscle energy techniques for treatment of spinal, rib, and SIJ torsion dysfunctions

WHO SHOULD ATTEND?

Physical Therapists, Physical Therapist Assistants, and PT students who are in their final year of school.

Space in all courses is limited: reserve your spot today!

2009 Section on Geriatrics Regional Course Registration Form

Please register me for the following course:

Course _____ **Dates** _____ **Advance Deadline** _____
____ Manual Physical Therapy for the Geriatric Patient Federal Way, July 25-26 7/3/09

	Before Advance Deadline	After Advance Deadline
Section on Geriatrics Member	\$280	\$330
APTA Member	\$340	\$390
Non-member	\$400	\$450

My Total: \$ _____

*Note: Section on Geriatrics membership is \$45 for PTs, \$35 for PTAs, and \$15 for Students.

Read more about the benefits of SoG membership at www.geriatricspt.org.

If you would like to join the Section in order to get the member rate, please contact the APTA Membership Department at 800/999-2782, or visit www.apta.org and click "Join."

Name _____ APTA Member # _____

Address _____

Day Phone Number _____ E-mail _____

Method of Payment Check-Payable to Section on Geriatrics Visa MasterCard AmEx

Credit card # _____ Expiration date: _____

Billing address if not same as above _____

Signature: _____

CANCELLATION POLICY: Requests for cancellation must be received in writing three weeks prior to the course. Registration will be refunded in full less a \$50 administrative fee. In the event that the course should be cancelled, registration will be refunded in full. The Section on Geriatrics reserves the right to cancel the course up to two weeks prior to the course. In the event of cancellation due to circumstances beyond our control, the Section on Geriatrics is not responsible for expenses incurred by registrants, including but not limited to the cost of airline tickets, other travel, food, or room.



Send form to
Section on Geriatrics
PO Box 327
Alexandria VA 22313

or fax to **703/706-8575**

